

THE FIRST

YOUR MONTHLY WRAP UP | NOVEMBER 2017



POCKET-FULL OF EVENTS

LEARN ABOUT ALL OUR **EVENTS**
FOR THE MONTH OF OCTOBER

LIGHTS, CAMERA, ACTION!

OUR HEAD OF RESEARCH TAKES THE
STAGE DURING HIS INTERVIEW ON
MARKET EDGE WITH CATHY YANG

THE FIRST TAKE: LIVE

OUR Q&A WITH PHILEQUITY'S
FUND MANAGER, **MR. WILSON SY**

COUNTRY
AWARDS
FOR ACHIEVEMENT
2017

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THE FIRST FLIGHT LAUNCHES WITH THE TITANS

On October 24, 2017, First Metro Securities and Manila Tytana Colleges launched The First Flight, through simple signing ceremonies at the FirstMetroSec offices. The program will be introduced to students under Manila Tytana finance program in the upcoming semester.

Guests were initially welcomed by Mr. Andro Beltran, FirstMetroSec Business Development Officer, together with Ms. Vanessa Galvez, Product Development Officer. Both unveiled plans of enhancing the collaboration with the university through related projects that will provide investment insights to students and faculty members, and bring financial education beyond the classroom walls. The wide scope of opportunities included financial and investment literacy programs and pocket events/expos.

The signing ceremony was represented by the university's President and Chief Academic Officer, Dr. Sergio Cao, College of Accountancy and Management Dean, Dr. Maria Binuya, OJT and External Relations Coordinator, Mr. Gil Garcia, and Research Coordinator for the College of Accountancy and Management, Dr. Don Magpantay. FirstMetroSec was represented by President, Gonzalo G. Ordoñez, FVP and Head of Sales, Mr. Mhelvin F. Abajon, and VP and Head of Online Sales, Ms. Christine U. Chan.

The First Flight is a virtual trading platform which allows users to buy and sell stocks using virtual money, simulating actual trading of stocks online. This platform mirrors the features available on our website (www.firstmetrosec.com.ph), giving users access to actual research reports, charting tools, and company reports to guide them in piloting their first flight into the world of investments.



Dr. Don Magpantay, Gil Garcia, Dr. Maria Binuya, Dr. Sergio Cao, Gonzalo Ordoñez, Mhelvin Abajon, Christine Chan



MANILA TYTANA COLLEGES

Formerly Manila Doctors College
A Partner of the Metrobank Group



Andro Beltran, Vanessa Galvez, Gil Garcia, Dr. Don Magpantay, Dr. Maria Binuya, Dr. Sergio Cao



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Philequity Fund	19.56%
Sun Life Prosperity PH Equity Fund	18.79%
ALFM Growth Fund	18.73%
ATRAM Alpha Opportunity Fund	15.61%



INDEX EQUITY FUNDS

First Metro PH Equity Exchange Traded Fund*	23.17%
Philequity PSE Index Fund	21.18%
Sun Life Prosperity Philippine Stock Index Fund	20.93%
ALFM Philippine Stock Index Fund	20.76%

*Traded like a regular stock at the Philippine Stock Exchange

MONEY MARKET FUNDS

Sun Life Prosperity Money Market Fund	1.82%
ALFM Money Market Fund*	1.44%

*Waived Exit Fee



BOND FUNDS

Sun Life of Canada Prosperity Bond Fund	4.43%
Sun Life Prosperity GS Fund	3.96%
ALFM Peso Bond Fund	2.19%

BALANCED FUNDS

Sun Life of Canada Prosperity Balanced Fund	12.61%
First Metro Save and Learn Balanced Fund	12.15%
Philam Fund	10.64%
ATRAM Philippine Balanced Fund	9.08%

All of these funds are available online at www.firstmetrosec.com.ph through **FundsMart**.

Disclaimer: Mutual Funds have risks. Past performance is not indicative of future returns.

Year-to-date returns as of October 31, 2017 | Source: www.firstmetrosec.com.ph

Mutual Funds 101



On October 7, 2017 FirstMetroSec, in collaboration with ATR Asset Management (ATRAM), held for a second time a free seminar in Metro Manila for its clients and non-clients alike to give a brief background on investing in stocks and mutual funds and what may work for them to start their own financial journey.

Mr. Andro Beltran, the Business Development officer of First Metro Securities, warmed up the crowd with a financial literacy program touching on subjects of basic personal savings, how to invest in the stock market, beating inflation and consumer spending, stock market 101, and of course, FundsMart. He then handed over the mic to the Head of ATRAM Funds, Mr. Andrew Caw for the main event of the session. Mr. Caw took the time to

introduce ATRAM's funds available through FundsMart to the attendees of the afternoon, also brushing up on the subject of whether to invest in stocks or mutual funds depending on the investor's risk appetite. He also talked about the different types of mutual funds with the likes of equity funds, bond funds and, balanced funds, all of which are offered by ATRAM through FundsMart.

FundsMart offers over 25 peso-denominated mutual funds from the 6 leading fund houses of the country with absolutely no sales load.

To get updates and to know more about our upcoming seminars, visit www.firstmetrosec.com.ph. You may also like us on Facebook (@firstmetrosec), follow us on Twitter (@firstmetrosec), or join our Viber public chat group at www.viber.com/firstmetrosecurities. #YourFutureFirst

TV APPEARANCES

OCTOBER 2017



MARK ANGELES

HEAD OF RESEARCH

BLOOMBERG'S IN THE LOOP, OCTOBER 19



DR. VIC ABOLA

INDEPENDENT DIRECTOR

BLOOMBERG'S IN THE LOOP, OCTOBER 20



MARK ANGELES

HEAD OF RESEARCH

ANC'S MARKET EDGE, OCTOBER 24



AARON SAY

CONSULTANT, MARKET EDUCATION

BLOOMBERG'S IN THE LOOP, OCTOBER 27



ALEXANDER GILLES

CONSULTANT, MARKET EDUCATION

ANC'S ON THE MONEY, OCTOBER 30



MARK ANGELES

HEAD OF RESEARCH

BLOOMBERG'S IN THE LOOP, OCTOBER 30

SEMINARS FOR OCTOBER 2017



BASIC EDUCATION ON STOCK TRADING (BEST)
October 14, 2017 | San Fernando, La Union



GUIDED INVESTOR, FEARLESS TRADER (GIFT) ADVANCED
October 14-15, 2017 | Makati City



BASIC EDUCATION ON STOCK TRADING (BEST)
October 21, 2017 | Cauayan, Isabela



GUIDED INVESTOR, FEARLESS TRADER (GIFT) SERIES
October 21-22, 2017 | Alabang, Muntinlupa City



THE FIRST T KE

WITH PHILEQUITY'S MR. WILSON SY

EXCLUSIVE

AN AFTERNOON WITH THE WARREN BUFFET OF THE PHILIPPINES

On October 27, 2017 we had another run of The First Take, this time with Mr. Wilson Sy of Philequity Funds, Inc. (PEMI), Mr. Sy, dubbed as the 'Philippines' Warren Buffet', is a stock market veteran having served as the Chairman of the PSE from 1996 to 1998 and its Director since 2016. He is the current Fund Manager of PEMI, and the author of Opportunity of a Lifetime, his recently published book.

During his interview with our host, Ms. Vanessa Galvez, the head of our Business Development department, Mr. Sy answered some personal questions including an anecdote on his first stock purchase, which back then, made him lose money. The segment ran for 30 minutes accommodating some live questions from the viewers as the Q&A went along, which aired on the FirstMetroSec Facebook page. One of the live questions during the interview was "What are the top 3 considerations before buying a stock?", which Mr. Sy answered with first, the investor should have money to spare, second, he should've done his research, and lastly, he should be well diversified. One notable quote from the Fund Manager includes "it's not about making money, but it's about being correct." Shortly after, Mr. Sy then also casually mentioned that until today, he still makes mistakes in trading, even after having been in the market for so long. Three lucky viewers were able to bring home autographed copies of the Opportunity of a Lifetime signed by Mr. Wilson Sy himself.

To view the full interview of The First Take, log on to our Facebook page at www.facebook.com/firstmetrosec.



First Metro Securities was live.

October 27 at 5:01pm · 🌐

The First Take with Mr. Wilson Sy of Philequity Management. October 27, 2017, 5 PM. #YourFutureFirst



VIEW PROMPT

A MARKET OUTLOOK FOR THE MONTH OF OCTOBER
FROM FIRST METRO SECURITIES' PROPRIETARY TRADER



The PSEi closed at 8,365 at the end of October, up 2.37% from the previous month. September's strength paved the way for another strong month as the index made an intraday record high of 8,587 and a closing record high of 8,498.

The strong October performance bodes well for November as the height of volatility and possible downside risks historically occur in October. As mentioned in the previous newsletter, the market had room to grow in October and this is what transpired given the month's strong performance. Forward 12-month P/E at the end of October is at 19.77 which is a little expensive given that the average forward 12-month P/E since 2013 is 18.64. Still, the index may still have legs since we haven't reached the peak forward 12-month P/E when the market reached its previous all-time high in 2015 which is at 20.50. At that P/E, 8,700 is the level we are looking at as the peak for 2017 although we still have to overcome the 8,500 resistance since we haven't closed above that level yet.

The overall sentiment is still positive in the market. We have a solid economic backdrop of manageable inflation and high GDP growth relative to the rest of the world. With the impending tax reform, strong flows, and strong US markets, the market should make new record highs this November.